



الكونجرس الدولي للمستشفى السلطاني
ROYAL HOSPITAL INTERNATIONAL CONGRESS

وزارة الصحة
Ministry of Health



ROYAL HOSPITAL INTERNATIONAL CONGRESS 2026

13–17 DECEMBER 2026 • OCEC • MUSCAT, OMAN

Partnership Opportunities

WELCOME MESSAGE

In alignment with the objectives of **Oman Vision 2040** and the national commitment to developing an integrated healthcare system founded on quality, innovation, and sustainability, it is our pleasure to welcome you to the **Royal Hospital International Congress (RHIC) 2026**.

RHIC 2026 serves as a premier international scientific platform that brings together healthcare leaders, policymakers, clinicians, researchers, innovators, and industry partners to advance healthcare through collaboration, knowledge exchange, and innovation. The congress reflects our shared commitment to shaping the future of healthcare by fostering multidisciplinary dialogue, promoting excellence in clinical practice, supporting scientific research, and strengthening strategic partnerships across the healthcare ecosystem. Beyond its scientific programme, RHIC 2026 provides a unique opportunity for organizations to engage with a highly influential audience of healthcare professionals and decision-makers from Oman, the region, and around the world.

We sincerely appreciate your interest in partnering with RHIC 2026. Enclosed is our **Sponsorship & Strategic Partnership Prospectus**, which outlines the available sponsorship opportunities and the value they offer in supporting one of the region's leading healthcare congresses.

We look forward to welcoming you as a valued partner in making RHIC 2026 a remarkable success.

With highest regards,

Dr. Aamed bin Khamis Al Arai

Director General, Royal Hospital, Sultanate of Oman

Chairperson, Organizing Committee, Royal Hospital International Congress (RHIC) 2026

RHIC AT A GLANCE

5 days
of science, education and
exhibition

100+
premium exhibition booths

2000+
of delegates from hospitals,
academia, government and
industry

Global
faculty of internationally recognised
experts

ABOUT THE CONGRESS

One of the Sultanate of Oman's flagship healthcare events, bringing together healthcare leaders, clinicians, researchers, educators, policymakers, innovators, and industry partners from around the world.

Delegates take part in an extensive scientific programme featuring specialised conferences, hands-on workshops, interactive discussions, and one of the region's leading healthcare exhibitions.

More than a congress, RHIC is a strategic meeting place where healthcare providers, government, academia, professional societies, and industry collaborate to accelerate medical innovation and improve patient care.

FOSTERING INNOVATION. ADVANCING EXCELLENCE

WHY PARTNER WITH RHIC 2026?

A strategic investment in one of the region's most influential healthcare communities, with measurable value before, during and after the congress.



Connect with decision-makers

Engage directly with healthcare leaders, executives and procurement teams.



Launch new technologies

Introduce products and innovations to a highly targeted audience.



Enhance brand visibility

Integrated branding before, during and after the event.



Build regional partnerships

Strengthen existing relationships and open new markets.



Support medical education

Demonstrate commitment to education, research and innovation.



Generate business value

High-quality leads and measurable commercial outcomes.

EVERY PARTNERSHIP DELIVERS



Premium Brand Visibility

Integrated branding across the congress — before, during and after the event.



Meaningful Engagement

Face-to-face interaction with clinicians, researchers, executives and policymakers.



Scientific Collaboration

Sponsored sessions, workshops, industry symposiums and innovation initiatives.



Measurable Business Value

Qualified leads, stronger customer relationships and expanded sector presence.

LEVELS OF PARTNERSHIP

STRATEGIC

The highest level of partnership

Maximum visibility, exclusive branding, priority placement, high-level engagement and speaking opportunities

£ 100,000

DIAMOND

Strong visibility & engagement

Extensive branding, premium exhibition space, promotional opportunities and valuable networking.

£ 80,000

PLATINUM

Targeted market presence

Quality exhibition opportunities and promotional exposure to a targeted healthcare audience.

£ 50,000

GOLD

Supporting partnership

Continuous visibility across campaigns and events, with regular audience engagement.

£ 25,000

SILVER

Smart entry-level package

Cost-effective brand exposure, exhibition participation and direct access to professionals.

£ 15,000

Standalone sponsorships and exhibition activations can be added to any package, or secured independently.



SPONSORSHIP BENEFITS MATRIX

Benefits	Strategic	Diamond	Platinum	Gold	Silver
Recognition as Official Partner	✓	✓	✓	✓	✓
Complimentary Exhibition Booth	✓	✓	✓	✓	✓
Booth Location	Prime	Prime	Premium	Preferred	Preferred
Logo on Website & Delegate Materials	✓	✓	✓	✓	✓
Logo on Digital Screens	✓	✓	✓	✓	—
Social Media Recognition	✓	✓	✓	✓	✓
Mobile App Branding	✓	✓	✓	✓	—
Complimentary Delegate Registrations	✓	✓	✓	✓	✓
VIP Invitations	✓	✓	✓	—	—
Speaking Opportunity*	✓	✓	Optional	—	—
Industry Symposium*	✓	✓	Optional	—	—
Exhibition Hall Branding	✓	✓	✓	✓	—
Registration Area Branding	✓	✓	Optional	—	—
Inclusion in Email Campaigns	✓	✓	✓	✓	✓
Opening Ceremony Recognition	✓	✓	✓	—	—
Press & Media Recognition	✓	✓	✓	—	—

* Subject to package selection and availability.

FEATURED SPONSORSHIP OPPORTUNITIES



Delegate Experience

Delegate bags • Registration area & welcome desk • VIP & networking lounges • Coffee breaks • Gala Dinner



Digital

Congress website banner • Mobile application • Email campaigns • Digital signage • Interactive wayfinding screens



Scientific Programme

Industry symposium • Sponsored workshops • Scientific session sponsorship • Innovation Stage • Live demonstration zone



Exhibition

Product launch zone • Business meeting pods • Networking Area • Delegate seating • Entrance branding • Floor graphics • Hanging banners

Secured independently or added to any package. Bespoke partnerships also available, from exclusive branding rights to research collaborations.

PARTNERSHIP BY THE NUMBERS

Entitlement	Strategic	Diamond	Platinum	Gold	Silver
Package Value (﷮)	100,000	80,000	50,000	25,000	15,000
Exhibition Booth Size	36 sqm (6 × 6 m)	36 sqm (6 × 6 m)	18 sqm (6 × 3 m)	9 sqm (3 × 3 m)	9 sqm (3 × 3 m)
Booth Location	Prime	Prime	Premium	Excellent	Excellent
Complimentary Registrations	15	12	10	5	4
VIP Invitations	8	6	4	2	1
Workshops Included	8–10	5–6	3–4	1–2	—

All values in Omani Rial (﷮). Booth sizes shown in metres.

Exclusive Delegate Experience Sponsorships

1

Congress Lunch Sponsor

 25,000

Associate your brand with one of the congress's premier networking experiences through exclusive branding across lunch functions, providing exceptional visibility among delegates, speakers, and healthcare leaders throughout RHIC 2026.

2

Coffee Break Sponsor

 15,000

Maximize your brand visibility through exclusive branding at all official coffee break stations, creating repeated engagement with delegates, speakers, and exhibitors throughout the congress.

3

Wi-Fi Sponsor

 15,000

Support seamless connectivity for delegates throughout RHIC 2026 while showcasing your brand through the congress Wi-Fi login portal and designated event communications, ensuring continuous visibility throughout the event.

4

Delegate Bags Sponsor

 20,000

Showcase your brand on the official RHIC 2026 delegate bags distributed to all registered participants, providing continuous visibility throughout the congress and beyond.

PREMIUM SPONSORSHIP EXPERIENCES

Sponsorship	Value (₪)	Key Benefit
Opening Ceremony Sponsor	₪ 40,000	Exclusive branding during the congress opening ceremony with high-profile visibility and official recognition.
Gala Dinner Sponsor	₪ 35,000	Exclusive branding at the official Gala Dinner, offering premium networking opportunities with VIPs, speakers, and healthcare leaders.
Innovation Zone Sponsor	₪ 35,000	Position your organization at the forefront of healthcare innovation through exclusive branding within the Innovation Zone.

These exclusive sponsorship opportunities may be secured independently or combined with any Partnership Package to maximize brand visibility and delegate engagement.

Exhibit at RHIC 2026

Showcase Innovation. Build Connections. Drive Business.

The commercial heart of the congress — uniting pharmaceutical companies, medical device manufacturers, healthcare technology providers, digital health innovators, laboratories, academic institutions, and solution providers from Oman and around the world.

Over three days at the Oman Convention & Exhibition Centre, the exhibition will attract thousands of delegates representing hospitals, healthcare institutions, universities, government entities, and the private sector.

100+ premium booths in one of the region's leading healthcare exhibitions.

Why Exhibit?

- ✓ Launch new products & technologies
- ✓ Meet healthcare decision-makers
- ✓ Connect with procurement teams
- ✓ Generate qualified sales leads
- ✓ Build strategic partnerships
- ✓ Demonstrate products live
- ✓ Expand your regional market presence

Designed to Maximize Engagement



100+ Premium Booths

Purpose-built spaces for healthcare, pharma and technology companies.



Innovation Stage

A dedicated theatre for launches, demos and expert presentations.



Business Meeting Pods

Private spaces for meetings, negotiations and demonstrations.



Networking Areas

Comfortable spaces for informal meetings with delegates and leaders.



Digital Experience

Interactive signage and wayfinding to enhance the visitor journey.



Demonstration Zones

Dedicated areas to showcase equipment, software and solutions.

Wide aisles, strategic networking spaces and premium branding ensure continuous delegate flow throughout the event.

Booth Packages & Pricing

Booth Type	Size	Investment
9 sqm Standard Booth	3 × 3 m	₪ 1,500
18 sqm Standard Booth	6 × 3 m	₪ 2,900
27 sqm Standard Booth	9 × 3 m	₪ 4,300
36 sqm Standard Booth	12 × 3 m / 6 × 6 m	₪ 5,700
Space Only	Min. 18 sqm	₪ 135/sqm

Flexible options for every objective — from first-time exhibitors to full custom builds.

Standard Booth Includes

- ✓ Shell scheme structure & fascia board
- ✓ Carpet flooring & Spotlight
- ✓ Electrical power socket
- ✓ 1 Table & two chairs
- ✓ Waste bin
- ✓ Exhibitor badges

Optional add-ons: custom booth design & build, AV equipment, LED screens, furniture, storage, branding enhancements,.

HIGHLIGHTS



Innovation Stage



ROYAL HOSPITAL
PAVILION



BUSINESS MEETING
PODS



Booths

Total Booths
100



FLOOR PLAN LEGEND



Available Booth - 3m * 3m



Coffe Station



Cocktail Tables



MAIN ENTRANCE



EXIT



Emergency Exit

Go Beyond Your Booth

Maximize your participation through premium activation opportunities designed to increase visibility, attract delegates and create memorable brand experiences.

Extend your presence beyond the traditional booth.

01

INNOVATION STAGE

Showcase your products and expertise through live demonstrations, product launches and engaging presentations.

02

BUSINESS MEETING PODS

Host focused meetings with clients, distributors and potential partners in a private, professional setting.

03

INTERACTIVE SCREENS & DIGITAL DISPLAYS

Increase brand visibility through dynamic digital content displayed across key congress and exhibition touchpoints.

INNOVATION STAGE

A dedicated presentation theatre for product launches, technology demonstrations, clinical education and company presentations.

CHOOSE YOUR STAGE FORMAT

01 Innovation Session

60 MINUTES 3 SLOTS

 750

02 Product Spotlight

30 MINUTES 6 SLOTS

 450

Ideal For

- ✓ Product launches
- ✓ Technology demonstrations
- ✓ Clinical education
- ✓ AI & digital health solutions
- ✓ Medical device showcases
- ✓ Company presentations
- ✓ Panel discussions
- ✓ Success stories

Every Booking Includes

- ✓ Professional stage
- ✓ LED screen
- ✓ Audio system
- ✓ Wireless microphones
- ✓ Presentation support
- ✓ Delegate seating area
- ✓ Official programme listing
- ✓ Onsite promotion

Stage visibility, technical support and onsite promotion are included with every booking.

Business Meeting Pods

Private, professional spaces within the exhibition hall for focused meetings, negotiations and partnership discussions.

SELECT THE FORMAT THAT SUITS YOUR MEETING

01 Half Day £ 75	02 Full Day £ 125	03 3-Day Package £ 300	04 Branded 3-Day Pod £ 450
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Ideal For

- | | |
|----------------------------|--------------------------|
| ✓ Customer meetings | ✓ Product demonstrations |
| ✓ Distributor discussions | ✓ Executive meetings |
| ✓ Partnership negotiations | ✓ Media interviews |

Meeting Pod Includes

- | | |
|-----------------------|-------------------|
| ✓ Enclosed space | ✓ Company signage |
| ✓ Meeting table | ✓ Wi-Fi access |
| ✓ Comfortable seating | ✓ Power supply |

Combine your booth, stage session and meeting pod for a complete engagement experience.

Private, professional spaces within the exhibition hall

Ideal for:

- ✓ Customer Meetings
- ✓ Distributor Discussions
- ✓ Partnership Negotiations
- ✓ Product Demonstrations
- ✓ Executive Meetings
- ✓ Media Interviews

Meeting Pod Includes

- ✓ Enclosed Space
- ✓ Meeting Table
- ✓ Comfortable Seating
- ✓ Company Signage
- ✓ Wi-Fi Access
- ✓ Power Supply



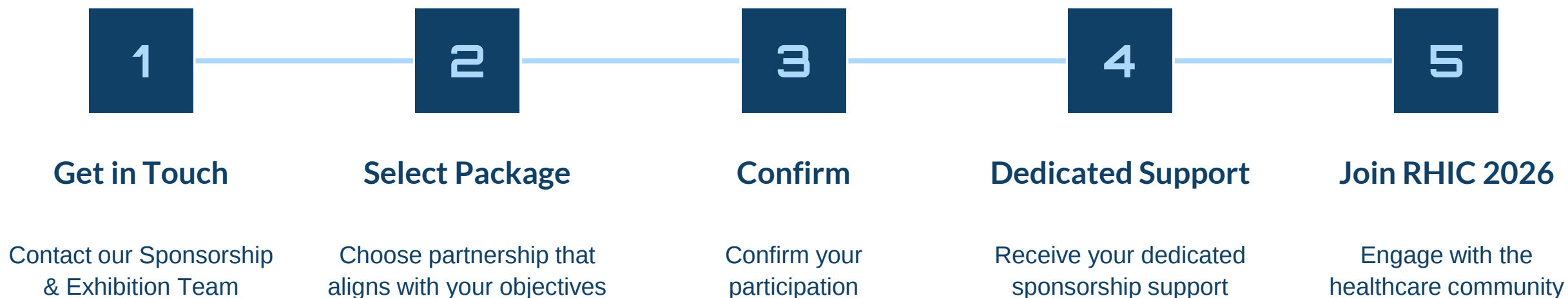
Business Meeting Pods

Half Day	Full Day	3-Day Package	Branded 3-Day Pod
 75	 125	 300	 450

Combine booth + stage + pod for a complete engagement experience.

YOUR PARTNERSHIP JOURNEY

A simple, collaborative process, our Organizing Team supports you every step of the way.



Looking for something different? We can develop a bespoke partnership tailored to your marketing goals, educational initiatives, product launches and engagement priorities.

LET'S BUILD THE FUTURE OF HEALTHCARE TOGETHER

PARTNER WITH RHIC 2026

Join one of the region's leading healthcare congresses and position your organization alongside the innovators, educators, healthcare leaders, and decision-makers shaping the future of healthcare.

We look forward to welcoming your organization as a valued partner of RHIC 2026.

Sponsorship & Exhibition Enquiries

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13-17

December 2026

OCEC, Muscat, Oman

FOSTERING INNOVATION. ADVANCING EXCELLENCE.